



9230 E Franklin Rd, Florence, AZ 85132

Dear Business Owner,

I am writing on behalf of Desert Rock Christian Academy, a new private school aiming to open in Florence in August 2024. We are currently in need of support from local businesses like yours to cover start-up costs and make this vision a reality.

Currently, almost all of the local schools are public and alternate options such as private schools require families commuting out of our local area. Private schools are an important educational option for communities because they increase choice in the education marketplace, which creates competition that encourages all schools to innovate and improve. They have more flexibility over elements like curriculum, teaching methods, and values-focus, giving families more options to find the right fit. Ultimately, by empowering parents, facilitating engagement, and diversifying offerings, private schools give communities healthy, values-based competition leading to better outcomes for all local students.

To open next fall, we must purchase versatile classroom resources, technology, collaborative furniture and curriculum supplies. We calculate these supplies average to cost about \$500 per student. With an incoming student population of 100 students expected, our total costs are estimated at \$50,000. That's why we need partners like your business to help provide rigorous new education offerings in our community.

Would your business consider sponsoring a student's costs of \$500 or donating products/services to help cover Desert Rock Christian Academy's start-up needs? Your contribution will directly impact local families while expanding quality options for our hometown student body.

Some direct benefits to your organization in partnering with us are being featured in our partnered business directory on our coming school webpage, being mentioned in school newsletters and tax deductions for all contributions of any size.

I welcome discussing our start-up requirements and vision further with you. Please contact me to continue this conversation about this worthwhile educational addition.

Sincerely,

Karen Thompson
School Development Lead
Email: ChristianAcademy.DRCA@gmail.com